



25 October – 27 October 2022
SPONSORSHIP OPPORTUNITIES

	\$20,000+	\$10,000 - \$19,999	\$7,500 - \$9,999	\$5,000 - \$7,499	\$2,500 - \$4,999	\$1,000 - \$2,499
	Diamond	Emerald	Ruby	Gold	Silver	Bronze
EXPO Sponsor Benefits						
Priority Points for 2022	8	5	4	3	2	1
Complimentary EXPO registrations	4	3	2	1		
Logo on EXPO entrance unit	x	x	x			
Official recognition from the podium at EXPO	x	x	x			
Option of tote bag insert at EXPO	x	x	x	x	x	x
Logo displayed on sponsor video loop at EXPO Innovation Pavilion and email blast to membership regarding EXPO	x	x	x	x	x	x
Recognition on the IFSA website: www.ifsa.aero	x	x	x	x	x	x
Additional Sponsor Benefits						
One Targeted Email to IFSA membership (date to be mutually agreed upon)	x					

Benefits received at each sponsorship level is indicated by "x"



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EMERALD LEVEL

APEX/IFSA Awards Ceremony **\$12,500 – Non-Exclusive**

Join IFSA and APEX attendees at the joint Awards Ceremony recognizing achievements in the industry.

- Official recognition from the podium at the Awards Ceremony
- Logo and/or name on signage
- Opportunity to distribute promotional items (subject to IFSA approval)
- Reserved table at Awards Ceremony

Happy Hour on IFSA EXPO Show Floor **\$12,000 – Exclusive**

Join IFSA attendees in the Innovation Pavilion on the IFSA show floor for an hour of networking.

- Logo on event signage
- Logo on cocktail napkins
- Opportunity to distribute promotional items (subject to IFSA approval)

Coffee Station **\$10,000 – Exclusive**

(or Gold Level \$5,000 | 2 available/one each day)

Provide a much-appreciated energy boost to EXPO attendees. This is a great way to put a concentrated focus on your brand each day.

Benefits Include:

- Logo on coffee station signage
- Company logo printed on coffee cups
- Opportunity to distribute promotional items (subject to IFSA approval)

Afternoon Break **\$10,000 – Exclusive**

(or Gold Level (\$5,000/ 2 available/one each day)

Have your logo front and center by sponsoring a break to help attendees recharge.

Benefits Include:

Logo on break signage

Opportunity to distribute sponsor provided promotional item*

Lanyards/Neck Wallets **\$10,000 – Exclusive**

Your logo will captivate the minds of all EXPO attendees and will be seen throughout the event. Place your company logo along with the IFSA logo on the official lanyard/neck wallet of the IFSA EXPO.



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Connect and Recharge Lounge \$10,000 - *Exclusive*

- Sponsorship includes 1 area open during EXPO hours Wednesday and Thursday
- Area will include sponsor logos, signage in lounges
- Seating, power and charging (if available)
- Opportunity to place sponsor-provided promotional pen, pencil, paper, mouse pad at each station within 1 zone
- Custom password page, 300-400 devices

RUBY LEVEL

Tote Bags \$8,000 – *Exclusive*

Tote bags will generate repeated visibility for the sponsor during and after the IFSA EXPO. Tote bags are provided to the 700+ attendees on site.

Benefits Include:

- Company logo and IFSA EXPO logo on tote bags distributed to all IFSA EXPO attendees

Hotel Key Cards \$8,000 – *Exclusive*

Make the first impression when attendees check into the IFSA headquarter hotel by having your logo featured on the key cards.

Benefits Include:

- Logo or graphic on hotel key cards

EXPO Refillable Water Bottles \$8,000 – *Exclusive*

Help attendees stay healthy and hydrated during the IFSA EXPO.

Benefits Include:

- Logo on water bottle placed in IFSA EXPO tote bags that are given to all IFSA EXPO attendees
- Branding on water stations throughout the EXPO Hall

EXPO Column Wrap \$8,000 – *Exclusive*

- Your brand won't be missed as attendees enter the EXPO hall. Your logo and the IFSA EXPO logo will be featured exclusively on a column wrap as attendees enter to the IFSA EXPO showfloor.

EXPO Hall Lunch \$7,500 (2 available/one each day) – *Non-Exclusive*

Grab the attention of attendees by including your company logo on tickets for lunch to be purchased at the Long Beach Convention Center.

Benefits Include:

- Logo on lunch signage
- Logo on tickets for lunch



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GOLD LEVEL

Innovation Pavilion \$5,000 (multiple opportunities available) – Non-Exclusive

The Innovation Pavilion is a dedicated space on the IFA show floor that provides valuable content and resources about budding trends and pertinent industry topics. This area will also showcase some of the newest, most innovative products and services.

- Logo throughout Innovation Pavilion

E-mail Blast \$5,000 (2 available)

- Craft one personalized message to the IFSA EXPO 2021 attendee list. *(The email will be sent by IFSA and content is subject to IFSA approval. Date to be mutually agreed upon.)*

Notebook and Pen \$5,000 – Exclusive

Notebooks are distributed in every IFSA EXPO tote bag. Sponsor logo is printed on the front cover of the notebook, which includes a pen.

APEX/ IFSA Awards Ceremony Bar (Co- Sponsorship, bars 1 & 2)

\$3,500 – Non-Exclusive

- Sign on the bar with sponsor logo and or name
- Sponsor ribbon wrap for the table wine (Sponsor name only)
- Logo on the cocktail napkins
- Recognition from the podium at the Awards Ceremony
- Official Reserved table at Awards Ceremony

SILVER LEVEL

Electronic Attendee List \$2,500 – Exclusive

Have your company name and logo in front of IFSA EXPO attendees. The electronic attendee list is sent to all registrants before the event and on the final post-event list.

- Logo on Electronic Attendee Lists

EXPO Dessert \$2,500 (2 available) – Non-Exclusive

Sponsor dessert and give attendees a little pick me up.

Benefits Include:

- Logo on dessert signage
- Opportunity to distribute promotional items (subject to IFSA approval)

Know Before You Go Email \$2,500 – Exclusive

Have your logo on the email that will keep attendees in the loop of IFSA EXPO activities.

Benefits Include:

- Logo on the Know Before You Go Email distributed to attendees



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Online Registration **\$2,500 – Exclusive**

Be the first company attendees see when they register.

Benefits Include:

- Exclusive logo on registration webpage and email confirmations.

A LA CARTE FOR IFSA EXPO

- **Floor Clings in IFSA EXPO Hall** **\$1,500** (*Limited Number Available*)
- **Tote Bag Insert** **\$1,500**

GENERAL SPONSORSHIP INQUIRIES

Contact Kristi Johnson for sponsorship information and pricing at kjohnson@ifsa.aero or +1.678.303.3009.